

# Training & Education

## Moving pictures

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**A** NORTH East film company is investing in the future.

Ipsos Facto Films has launched the innovative Producer Training Initiative (PTI) in conjunction with the NewcastleGateshead Initiative and Northern Lights Film Festival.

Talented new producers Ed Barratt and Chris Taylor won the two available places on this year's pilot programme and accompanied Ipsos to the American Film Market in Hollywood.



**SCREEN TEST** - Chris Taylor and Ed Barratt

Ed, who studied at Newcastle University, said: "The PTI has been a fantastic learning curve for me so far."

"I've gained so much from working alongside a success-

ful film producer and the structured training sessions have been first-class."

Chris, who was born on Tyneside and studied at Newcastle University, runs his own small independ-

ent production company Superkrush Films.

He said: "This is a tremendous springboard for the launch of my career."

More at [www.ipsosfactofilms.com](http://www.ipsosfactofilms.com)

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